



Chicago Section IFT  
the First Section



## Introducing Emeritus Member: John Ruff

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John Ruff retired from Kraft as Senior Vice President after 36 years service in 6 countries. His experience included product development across a broad range of food categories, basic research, quality assurance and regulatory affairs.

He led R&D for both the Kraft International and North American organizations before setting up and leading the Worldwide Health & Wellness program at Kraft.

John was elected to the IFT Foundation Board in 1998 and chaired the organization for two terms. He re-energised corporate fund raising which helped establishment of new initiatives such as the Expert Reports and the Discovery Education program.

John was re-elected to the Foundation Board in 2009 and raised sufficient money to announce the launch of the IFT Summer Scholars program at the 2010 Annual Meeting. John initiated the Senior Food Officials annual forum and chaired the first meeting. In 2007 he was elected to the IFT Board of Directors and served on the Global Task Force.

John served on the Board of the NFPA from 1989, became Chairman in 2006 and was instrumental in the merger with GMA. He served on the Board of ILSI from 1998-2009, chaired the Organizational Effectiveness committee and was President from 2007-09. He recently served on the NAS/IOM committee which recommended strategies to reduce sodium consumption in the US. He has conducted numerous media interviews on this and related subjects.

John received his BA in Natural Sciences and MA in Biochemistry from Cambridge. He is a Fellow of IFST in the UK.



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### Formal Education

#### College/University

Cantab (UK)

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#### Degree

MA Biochemistry 1972

BA Natural Sciences 1968

### Career Experience

2008-Present: Retired. Served on several not for profit Boards

2003-2008: SVP WW Quality, Nutrition and Scientific Affairs. Led Kraft internal and external councils on Health & Wellness

1996-2003: SVP R&D Kraft NA. led all technical activities for NA business.

1994-1996: SVP Kraft International based in Zurich. Led all technical activities for Int'l business.

1991-1993: VP Jacob Suchard based in Zurich. Led and integrated all technical activities of new acquisition.

1989-1991: VP Kraft Coffee Research. Led worldwide R&D all coffee businesses.

1985-1989: Director Maxwell House R&D. Led all NA coffee technical activities.

1983-1985: Sr. Lab Mgr Research. Led taste research.

1972-1983: Various positions of increasing responsibility in UK, Netherlands, Ireland, Belgium including product development on multiple categories, greenfield factory startups, staff and planning roles.

1968-1972 Product Research Manager P&G UK. Surface cleaners and Industrial fats

### Leadership Experience

- IFT Board member 2007-2010
- IFT Foundation Chair 2002-2006
- ILSI President 2007-2009
- NFPA Chair 2005
- IOM Sodium Committee 2009/10
- Numerous other Board committee roles at IFT, ILSI, NFPA, GMA, Joffrey Ballet

### Professional and Community Recognition

- Fellow IFST UK
- Endresen Lecturer U Mass 2003
- Numerous Kraft awards.
- Several US and UK patents.